



# Madison County Parks and Recreation Authority

## Youth Basketball League ADVERTISING AGREEMENT

ADVERTISER: Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

The Madison County Parks and Recreation Authority Youth Basketball League agrees to provide business with advertising space in the Waverly Gymnasium and Wetsel Gymnasium on game days according to the following terms:

1. SIZE: The banner will be at least two feet high by six feet wide. Businesses will share space on the banner that will be featured at the scorer's table or the gymnasium wall.
2. MATERIAL: The banner will be made of vinyl letters applied directly to a white vinyl banner. Banner will be printed in full color. Advertising space is limited to banners only.
3. FEE SCHEDULE: Fee includes advertising space; design of the sign from advertiser supplied copy, application of the sign on the table or wall. Checks should be made payable to Madison County Parks and Recreation. Please include Basketball in the Memo.

### **Advertising Fee for Sign - \$100.00**

4. TIME LIMIT: Signs will be displayed each Saturday during Madison Youth Basketball games for the entire season (December – March)
5. WARRANTY: Madison Youth Basketball make no warranty as to the longevity of the signs. While these signs are made for outdoor installation, they will be subject to contact from youth basketball players, balls, setup, etc.
6. COPY: Please write, copy or attach business card on the back of this form. For best results, **please email your business logo to [lindsay.mcparcsrec@gmail.com](mailto:lindsay.mcparcsrec@gmail.com).**

Madison County Recreation Authority Youth Basketball is utilizing this advertising program to raise funds to continually upgrade the supplies for our youth programs, replenish equipment, purchase uniforms, and secure umpires.

We thank you and your business in advance for buying advertising space. Your sponsorship is greatly appreciated!

## COPY

- Use copy below
- Use copy attached on separate sheet
- Use business card attached
- Call for special instructions

PLEASE WRITE ADVERTISING COPY, SPECIAL INSTRUCTIONS,  
AND/OR ATTACH BUSINESS CARD TO AGREEMENT.

Signature for Basketball Representative :

Signature Advertiser:

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### Office Use Only

Payment:  Cash  Check/Number \_\_\_\_\_

Amount: \_\_\_\_\_ Received By: \_\_\_\_\_ Date: \_\_\_\_\_

*All checks should be made payable to Madison County Parks and Recreation. Checks may be mailed to P.O. Box 435, Madison, VA 22727, delivered to the Basketball Commissioner, or delivered to the Parks and Recreation office at Hoover Ridge Park.*