



## Madison County Parks and Recreation

### Hoover Ridge Wool and Wine Festival 2019 Proposal

**Date:** April 27, 2019

**Time:** 12:00-5:00

**Location:** Hoover Ridge Park - area around Performing Arts Stage

The area around the Performing Arts Stage would be fenced in with an area set aside for wineries and tastings. The vendor booths and food trucks will be enclosed in the area as well with the set-up of these decided after discussion with the Vendor Organizers. MCPRA will hold an ABC license for the event and require remote licenses for all wine vendors. All wine vendors must also provide valid insurance certificates.

**Purpose:** To raise funds for Hoover Ridge Park and Park Events

**Details:**

- ❖ Tickets will be pre-sold for \$20 or purchased onsite for \$25. After ID's are verified, each person will receive a tasting glass. All persons purchasing a tasting ticket must wear a colored arm band while on festival grounds.
- ❖ Designated Driver/minor/general admission tickets will be sold for \$5
- ❖ Wineries will be allowed to sell glasses and bottles of wine
- ❖ 2 Food vendors will be onsite
- ❖ There will be live music at the Performing Arts Stage
- ❖ There will be 2 paid security officers on site
- ❖ There will be one entrance/exit staffed with volunteers collecting money for tickets purchased onsite. These volunteers will also ensure that no open containers of alcohol are taken out of the fenced in area.
- ❖ The site will be fenced for security purposes
- ❖ The area will also house Wool/Craft vendors